

**BEFORE THE  
FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, D.C. 20554**

**FILED/ACCEPTED  
MAR 30 2007**

*Federal Communications Commission  
Office of the Secretary*

In the Matter of	)	
	)	
Amendment of Section 73.202(b)	)	MB Docket No. _____
Table of Allotments	)	RM- _____
FM Broadcast Stations	)	
(Ash Fork and Paulden, Arizona)	)	
	)	

To: Office of the Secretary  
Attn: Chief, Audio Division  
Media Bureau

**PETITION FOR RULEMAKING**

**Introduction:**

Sierra H Broadcasting, Inc. ("Petitioner"), licensee of radio Station KNRJ(FM) Payson, Arizona, hereby submits the instant Petition for Rulemaking to amend the FM Table of Allotments as part of a contingently filed "hybrid" application and rulemaking proceeding in order for the Petitioner to further the Commission's allotment priorities as follows:

<u>Community</u>	<u>Present</u>	<u>Proposed</u>
Ash Fork, AZ	267A	259A
Paulden, AZ	263C3	228C3

**KNRJ(FM) Payson, AZ**

In its contingently proposed "hybrid" 301 Application, Petitioner proposes to modify KNRJ's allotment reference site, change its community of license from Payson, AZ, to Cordes Lakes, Arizona (population 2,058), as that community's first local transmission service, and change its output channel from FM Channel 266C1 to mutually

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exclusive FM Channel 266C. This proposal is shortspaced under Section 73.207 towards one licensed facility (Station, KRRK(FM), (FM Channel 266C0), Lake Havasu City, AZ) and two Vacant Allotments at Ash Fork and Paulden, Arizona. (See the Channel 266C Cordes Lakes, Arizona, allotment site channel study in Exhibit 1.) The purpose of the instant Petition for Rulemaking is to request channel substitutions for the two vacant allotments as follows:

**VACANT ALLOTMENT, FM CHANNEL 267A, ASH FORK, ARIZONA**

In order for Channel 266C at Cordes Lakes to be fully spaced pursuant to Section 73.207 at the proposed allotment reference site and antenna site, Petitioner hereby submits the instant, contingently filed “hybrid” Petition for Rulemaking requesting that the Commission modify the FM Table of Allotments to assign FM Channel 259A to the unused Vacant Allotment at Ash Fork, Arizona, at its existing allotment reference coordinates. The Ash Fork vacant allotment on FM Channel 267A has not been designated for auction. As such, in order to eliminate the conflict to the instant proposal, the applicant may request a channel substitution. Exhibit 2 is a channel study for the vacant allotment at Ash Fork demonstrating that FM Channel 259A is fully spaced pursuant to Section 73.207 towards all other authorizations, proposals, and reserved uses. Since this channel substitution is occurring at the current allotment reference site, no change in potential service will occur.

**VACANT ALLOTMENT FM CHANNEL 263C3, PAULDEN, ARIZONA**

Similarly, in order for FM Channel 266C at Cordes Lakes to be fully spaced pursuant to Section 73.207 at the proposed allotment reference site and antenna site, Petitioner also requests that the Commission substitute FM Channel 228C3 for the

vacant allotment at Paulden, Arizona, with a site restriction of 7.7 km west of the community at coordinates N34-52-16, W112-33-00, for the Payson allotment.<sup>1</sup> Paulden vacant allotment also has not been designated for auction. As such, in order to eliminate the conflict to the instant proposal, Petitioner may request a channel substitution. Exhibit 3 is a channel study for the vacant allotment at Paulden, demonstrating that FM Channel 228C3 is fully spaced at the proposed allotment reference coordinates pursuant to Section 73.207 towards all other authorizations, proposals, and reserved uses. Exhibit 4 is a city-grade contour map demonstrating that from the proposed allotment reference coordinates 100% of the community boundaries of Paulden are encompassed by the Class C3 70 dBu theoretical contour (circle contour with a 23.2 km radius).

### **CONCLUSION**

A composite Section 307(b) exhibit describing how the instant “hybrid” application and rulemaking proposal furthers the Commission’s allotment priorities is included in both the KNRJ and KRRK minor modification of license applications. The 307(b) showings provide for two first local transmission services to the 4,241 residents at Cordes Lakes and Desert Hills, Arizona, under Priority Three of the Commission’s Allotment Priorities, a net total of 835,651 persons across Arizona and eastern California will receive new aural reception service under Priority Four of the Commission’s FM allotment priorities. See *Revision of FM Assignment Policies and Procedures*, 90 FCC 2d 88 (1982).

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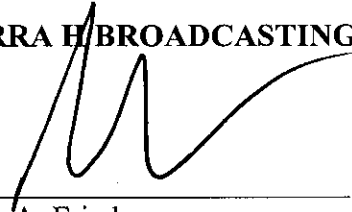
<sup>1</sup> If the instant rulemaking changes are adopted, Payson will continue to have broadcast transmission service. Station KMOG(AM) (FIN: 21218) is an existing AM transmission service licensed to Payson. Station KMZQ(FM) (FIN: 21218) is a construction permit for a new FM transmission service licensed to Payson that should become operational in the near future.

Consequently, Petitioner respectfully requests that the Commission authorize the aforementioned channel changes involving Ash Fork and Paulden, Arizona, in order for Petitioner to provide a result that is in the public interest by furthering the allotment priorities for new FM radio services.

Respectfully submitted,

**SIERRA H/BROADCASTING, INC.**

By:

  
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Dated: March 30, 2007

# Exhibit 1

## PRO ADD 266C Cordes Lakes, AZ Allotment Reference Site Channel Study

REFERENCE 34 20 58.0 N. 111 48 00.0 W.	CLASS = C Current	Int = C Spacings	DISPLAY DATES DATA 03-24-07 SEARCH 03-30-07				
----- Channel 266 - 101.1 MHz -----							
Call	Channel	Location		Azi	Dist	FCC	Margin
KNRJ LIC 266C1 Payson		AZ	71.6	28.61	270.0	-241.39	
Of Note: Currently licensed KNRJ(FM) facility.							
RADD ADD 266C Spring valley		AZ	257.2	49.08	290.0	-240.92	
Of No Concern: Proposal in MB Docket 05-263 has been dismissed.							
RDEL DEL 266C1 Payson		AZ	106.7	45.71	270.0	-224.29	
Of No Concern: Proposal in MB Docket 05-263 has been dismissed.							
RDEL DEL 266C0 Lake Havasu City		AZ	276.5	221.10	281.0	-59.90	
Of No Concern: Proposal in MB Docket 05-263 has been dismissed.							
KRRK LIC-Z 266C0 Lake Havasu City		AZ	276.5	221.10	281.0	-59.90	
Of Concern: Contingently filed application proposes to delete channel 266C0 at Lake Havasu City, AZ, and add channel 264C3 to Desert Hills, AZ.							
RDEL DEL 267A Ash Fork		AZ	326.7	122.65	165.0	-42.35	
Of No Concern: Proposal in MB Docket 05-263 has been dismissed.							
AL3225 VAC 267A Ash Fork		AZ	326.7	122.65	165.0	-42.35	
Of Concern: Substitute Channel 259A proposed at Ash Fork at current allotment coordinates.							
AL1784 VAC 263C3 Paulden		AZ	314.4	85.12	96.0	-10.88	
Of Concern: Substitute Channel 228C3 at coordinates N34-52-16, W112-33-00.							
RDEL DEL 263C3 Paulden		AZ	314.4	85.12	96.0	-10.88	
Of No Concern: Proposal in MB Docket 05-263 has been dismissed.							
KSLX-FM LIC 264C Scottsdale		AZ	192.2	115.51	105.0	10.51	
KZON LIC 268C Phoenix		AZ	192.2	115.53	105.0	10.53	
RADD ADD 267C3 Peach Springs		AZ	311.9	199.87	176.0	23.87	
AL2928 VAC 269C3 Bagdad		AZ	282.8	131.75	96.0	35.75	
RDEL DEL 269C3 Bagdad		AZ	280.0	133.69	96.0	37.69	
KPLD LIC 266C Kanab		UT	344.3	340.22	290.0	50.22	
RDEL DEL 266C Kanab		UT	344.3	340.22	290.0	50.22	
KPLD CP -N 266C Kanab		UT	344.3	340.22	290.0	50.22	
AL9069 AL 266B Sasabe		SO	175.7	320.71	270.0	50.71	

# Exhibit 2

## PRO ADD 259A Ash Fork, AZ Allotment Reference Coordinates Channel Study

REFERENCE  
35 16 13.0 N.  
112 32 31.0 W.

CLASS = A Int = B1  
Current Spacings  
Channel 259 - 99.7 MHz

DISPLAY DATES  
DATA 03-24-07  
SEARCH 03-30-07

Call		Channel	Location		Azi	Dist	FCC	Margin
KRPH	CP -N	258C2	Yarnell	AZ	188.6	127.67	106.0	21.67
KRPH	APP-N	258C2	Morristown	AZ	188.6	127.67	106.0	21.67
KVNA-FM	RSV	261C1	Flagstaff	AZ	92.3	103.22	75.0	28.22
KVNA-FM	RSV	261C1	Flagstaff	AZ	92.3	103.22	75.0	28.22
RADD	ADD	260C	Hurricane	UT	334.3	194.72	165.0	29.72
KONY	LIC	260C	St. George	UT	334.3	194.72	165.0	29.72
RDEL	DEL	260C	St. George	UT	334.3	194.72	165.0	29.72
AL1755	RSV	260C	St. George	UT	334.3	194.72	165.0	29.72
RADD	ADD	260C	Hurricane	UT	334.3	194.72	165.0	29.72
KRPH	RSV	258C2	Morristown	AZ	190.4	136.37	106.0	30.37
KTMG	APP	256C3	Prescott	AZ	175.7	77.37	42.0	35.37
KTMG	APP	256C3	Prescott	AZ	175.7	77.37	42.0	35.37
KTMG	RSV	256C3	Prescott	AZ	181.5	77.83	42.0	35.83
KVNA-FM	LIC	261C2	Flagstaff	AZ	109.4	100.03	55.0	45.03
KTMG	LIC	256A	Prescott	AZ	175.7	77.37	31.0	46.37
KESZ	LIC	260C	Phoenix	AZ	168.3	219.31	165.0	54.31
RDEL	DEL	260C	St. George	UT	341.9	222.71	165.0	57.71

# Exhibit 3

## PRO ADD 228C3 Paulden, AZ Allotment Reference Coordinates Channel Study

### REFERENCE

34 52 16.0 N.  
112 33 00.0 W.

CLASS = C3 Int = B1

Current Spacings

Channel 228 - 93.5 MHz

### DISPLAY DATES

DATA 03-24-07

SEARCH 03-30-07

Call	Channel	Location	Azi	Dist	FCC	Margin
RADD	ADD 228C3	Paulden	AZ	0.0	0.00	153.0 -153.00
Of No Concern: Proposal to add Channel 228C3 at Paulden in MB Docket 05-263 is now dismissed.						
KADD	LIC 228C1	Laughlin	NV	276.7	166.83	211.0 -44.17
Of No Concern: Channel 228C1 was deleted from Laughlin in MB Docket 01-135.						
KMGN	LIC 230C	Flagstaff	AZ	83.2	95.85	96.0 -0.15
KAFF-FM	LIC 225C	Flagstaff	AZ	83.2	95.95	96.0 -0.05
KDKB	LIC 227C	Mesa	AZ	165.1	176.34	176.0 0.34
KADD	CP 228C	Logandale	NV	324.6	241.90	237.0 4.90
AL4516	VAC 229C3	Wickenburg	AZ	197.2	113.08	99.0 14.08
KAJM	PRO 282C	Camp Verde	AZ	165.9	67.55	31.0 36.55
RADD	ADD 226C3	Bagdad	AZ	242.2	83.00	43.0 40.00
KAJM	PRO 282C	Camp Verde	AZ	166.6	72.64	31.0 41.64
AL3336	RSV 228C	Logandale	NV	322.2	279.99	237.0 42.99
KAJM	CP -N 282C0	Camp Verde	AZ	165.6	73.46	27.0 46.46

# Exhibit 4

